



THE
DELTA
HUES



A CONTEMPORARY COLOR COLLECTION *from* VIKING

VIKING®





SLATE BLUE



A CONTEMPORARY COLOR COLLECTION *from* VIKING

So many places in the world delight the senses. Even just the thought of a global experience puts our senses into motion. India has its vibrant spices and colorful saris. Switzerland boasts a breathtaking and yet almost surreal natural landscape. Japan is known for gagaku, the elegant ancient court music and dancing that attracts attention due to its recognizable melodies and visuals. Adding to the list is the Mississippi Delta, known for an intermingling of aromatic flavors, eclectic languages and a vibrant cultural diversity. The Delta truly delivers a kaleidoscope to each of the senses.

Viking is infusing beauty and originality from around the globe into your home with the **The Delta Hues, Contemporary Color Collection**. The warm feeling of world colors, while encouraging your individual expression, is what inspired Viking to create a rousing palette that is diverse, stunning and globally influenced.

The Viking Contemporary Color Collection was proudly crafted in partnership with the experts at Sherwin Williams. Homeowners and designers will fall in love with the dynamic array of the palette. Each shade is paired with an expanded collection of colors, providing the means to create an extraordinary yet uniquely personal kitchen design tailored specifically for every user and their experiences. These fresh and innovative colors were inspired by global influences along with the unforgettable Mississippi Delta experience of colorful people, food and culture.

Our
INSPIRATION

There is a perpetual visual feast from colors in nature arising from the rich soil of the earth, the beauty of greens in foliage, the deepest blue in a quiet ocean and the unique coats of bustling animals. These sights pique the imagination, inspiring the most beautiful of what is possible when it comes to color in the world.

Founded in the 1980s in the Mississippi Delta, Viking has always been surrounded and influenced by a colorful culture of global hues representing the diversity of settlers from around the world. Over time, this region became a true melting pot of worldwide cultures, flavors, sounds, and languages. With this rich history in mind, Viking proudly unveils its new **Contemporary Color Collection**. The 14-color palette reflects breathtaking colors from around the world, all with stories behind them.

Viking has been embracing color for some time as we have experienced the joy of owners using our dedicated hues to personalize and transform their kitchens. Viking exclusive color finishes have enchanted designers and homeowners for decades. A Viking range makes a striking statement as our bold colors create a kitchen centerpiece and set the stage for memorable times with special people.

The Viking Contemporary Color Collection will be a sought after residential kitchen design trend in 2021 and beyond. The colors were crafted in partnership with the paint experts at Sherwin Williams and the Viking design team is excited to introduce these colors to homeowners, designers and painters along with color matching*. The specially selected appliance hues have been paired with an inspired collection of colors to provide endless creativity options to make your kitchen truly yours. Whether decorating with color to be bold, warm or neutral, the room will encompass personal style with color matching. Regardless of the color chosen, the appliances and design in your Viking kitchen will make a statement of global inspiration.



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FROST WHITE

Snow periodically kisses the banks of the Yazoo River, frosting the earth that refuses to be fully covered. When the snow thins, the beautiful white color subtly changes hues, moving from opaque pearl to translucent gray. Our **Frost White** takes on varying shades as well, which will be reflected in the color pairing. It can be brightened to maximize the pearl or subdued for more of a gray emphasis.

To bring the vision for your Frost White Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Frost White to complete your personal vision and dream kitchen.

SW: 7070*



DESIGNER ROOM COLOR PALETTE



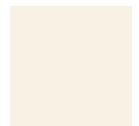
PERLE NOIR
SW: 9154



ROCKY RIVER
SW: 6215



MORNING FOG
SW: 6255



ROMAN COLUMN
SW: 7562

*The Viking colors are powder coat replications of Sherwin Williams colors. Perfect matches to the Sherwin Williams color codes do not guarantee an exact match due to variations in paint mixing from store to store.



A CONTEMPORARY COLOR COLLECTION *from* VIKING

PACIFIC GRAY

The Pacific Coast Highway meanders like the Mississippi River, moving travelers in and out, curving all along the shoreline. This is where the sun keeps on shining and the soothing gray of the majestic waves of the Pacific Ocean meet the golden sands soaking up the sun. **Pacific Gray** exudes that same friendly warmth to all who gather there.

To bring the vision for your Pacific Gray Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Pacific Gray to complete your personal vision and dream kitchen.

SW: 7024*



DESIGNER ROOM COLOR PALETTE



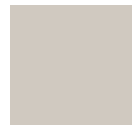
DEEP FOREST BROWN
SW: 9175



IRON ORE
SW: 7069



EDGY GOLD
SW: 6409



AGREEABLE GRAY
SW: 7029

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DAMASCUS GRAY

The knife of a chef is a study in strength, with layers upon layers of steel forged together to create a thin yet strong blade that is able to slice through any culinary challenge. Our **Damascus Gray** pays homage to culinary artists everywhere who are creating local dishes that elevate regional fare to a cultural feature and also make a house a home.

To bring the vision for your Damascus Gray Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Damascus Gray to complete your personal vision and dream kitchen.

SW: 7674*



DESIGNER ROOM COLOR PALETTE



CAVERN CLAY
SW: 7701



GARRET GRAY
SW: 6075



MORNING FOG
SW: 6255



AGREEABLE GRAY
SW: 7029

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CAST BLACK

Southern fare isn't possible without the cast iron skillet—the mainstay of every Southern kitchen and all Southern chefs. Like the well-seasoned skillet inherited from your grandmother, our **Cast Black** has a matte finish. Now warm family memories are cooked up with every use of your Viking range.

To bring the vision for your Cast Black Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Cast Black to complete your personal vision and dream kitchen.

SW: 6258*



DESIGNER ROOM COLOR PALETTE



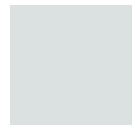
ROYCROFT PEWTER
SW: 2848



CHELSEA GRAY
SW: 2850



FLEUR DE SEL
SW: 7666



ICE CUBE
SW: 6252

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VANILLA CREAM

Envision that very first taste of fresh, French vanilla ice cream on a hot summer day. Mixed with vanilla bean—and maybe a hint of bourbon—it awakens the taste buds and stirs up memories of days gone by. Our **Vanilla Cream** transports you to another time and place where life moves a bit slower and there is time to enjoy a cold treat on a hot day.

To bring the vision for your Vanilla Cream Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Vanilla Cream to complete your personal vision and dream kitchen.

SW: 6421*



DESIGNER ROOM COLOR PALETTE



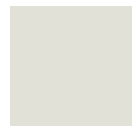
PORTRAIT TONE
SW: 0039



DUTCH TILE BLUE
SW: 0031



SEA SALT
SW: 6204



MODERNE WHITE
SW: 6168

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CYPRESS GREEN

The cypress tree is a strong beauty found around the world. With muted tones and a gnarly trunk, this gift from Mother Nature is one tree that is not soon forgotten. Our **Cypress Green** infuses its earthy shade into the kitchen, delivering a calming presence which envelopes and renews.

To bring the vision for your Cypress Green Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Cypress Green to complete your personal vision and dream kitchen.

SW: 6180*



DESIGNER ROOM COLOR PALETTE



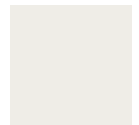
SAGEY
SW: 6175



DIRTY MARTINI
SW: 9119

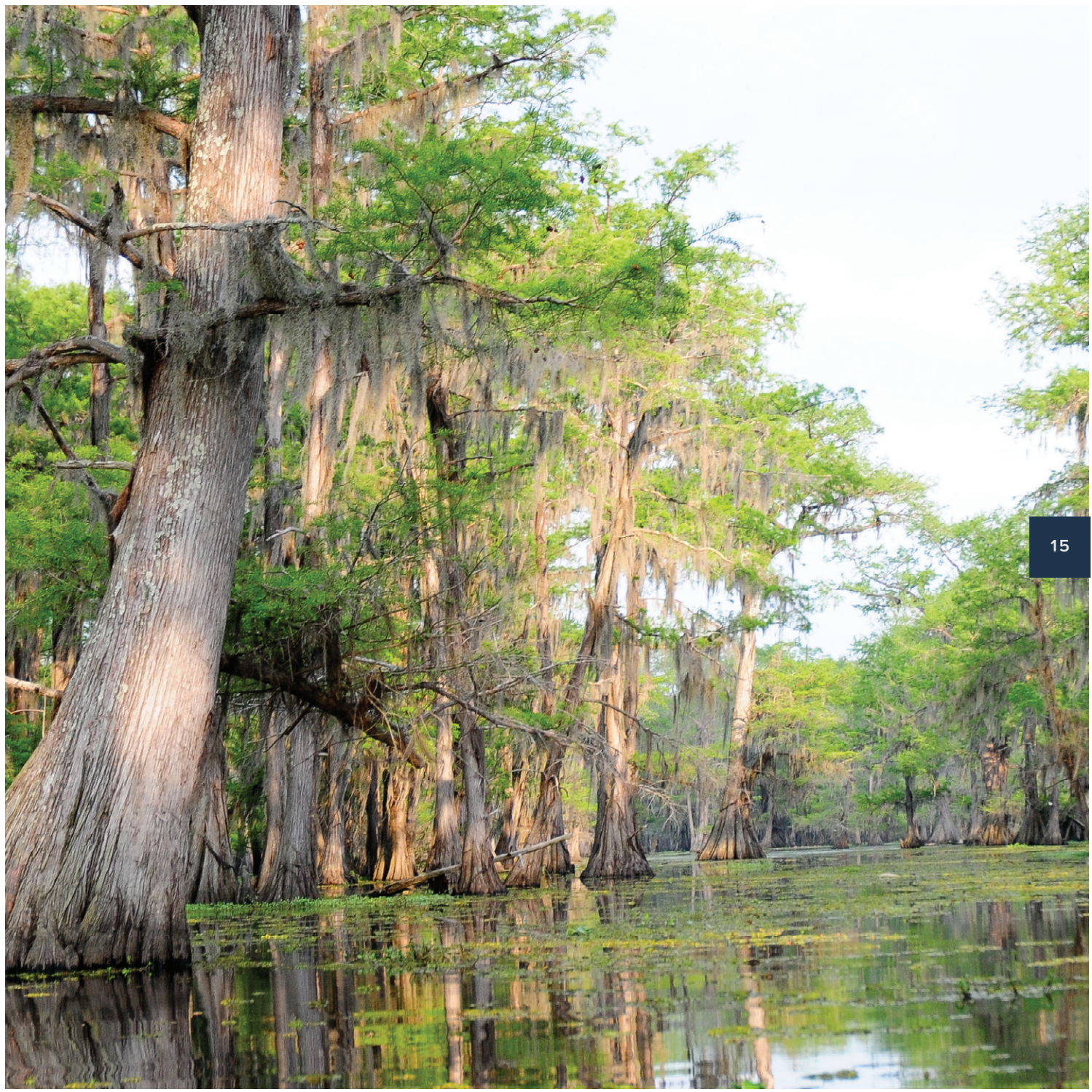


DRIED EDAMAME
SW: 9122



PURE WHITE
SW: 7064

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BLACK FOREST GREEN

The Black Forest of Germany greets visitors with the sharp scent of pine and hushed breezes swaying the densely packed trees. This is **Black Forest Green**, beautiful yet unwavering, delivering a feel of strength and presence.

To bring the vision for your Black Forest Green Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Black Forest Green to complete your personal vision and dream kitchen.

SW: 2847*



DESIGNER ROOM COLOR PALETTE



STILL WATER
SW: 6223



DRIED THYME
SW: 6186



FALLEN LEAVES
SW: 9114



SEDATE GREY
SW: 6169

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ARCTIC GRAY

Looking out across the expanse of the North Pole, the snow-packed horizon meets a cloud-covered sky. The exact place where dazzling white meets pale gray inspired our **Arctic Gray**. Cool and crisp, this stunning color makes a strong statement and elevates any kitchen design.

To bring the vision for your Arctic Gray Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Arctic Gray to complete your personal vision and dream kitchen.

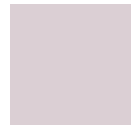
SW: 7652*



DESIGNER ROOM COLOR PALETTE



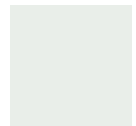
RAINSTORM
SW: 6230



WALLFLOWER
SW: 6281



GRAY SCREEN
SW: 7071



CEILING BRIGHT WHITE
SW: 7007

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BYWATER BLUE

The striking hues throughout the Bywater neighborhoods of New Orleans are proof that color impacts our state of mind. The brightly painted homes and murals convey to those passing by to live with joy and appreciate the surroundings. **Bywater Blue** brings great energy, fun and life into the heart of the home.

To bring the vision for your Bywater Blue Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Bywater Blue to complete your personal vision and dream kitchen.

SW: 6765*



DESIGNER ROOM COLOR PALETTE



PERLE NOIR
SW: 0064

CORAL REEF
SW: 6606

RAVISHING CORAL
SW: 6612



LAZY GRAY
SW: 6254

INTIMATE WHITE
SW: 6322

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ALLUVIAL BLUE

The blue clay of the Mississippi Delta reflects the beauty and mystery of nature by producing a stunning color. While the science of chemical reactions can explain it, the color is simply perfection in the eyes of many. **Alluvial Blue** is the gorgeous deep blue that is inspired by the beautiful soil of the Delta floodplain, adding a touch of magic to the culinary experience.

To bring the vision for your Alluvial Blue Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Alluvial Blue to complete your personal vision and dream kitchen.

SW: 6797*



**SHERWIN
WILLIAMS.**

DESIGNER ROOM COLOR PALETTE



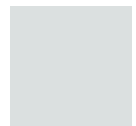
NAVAL
SW: 6244



ENDLESS SEA
SW: 9150

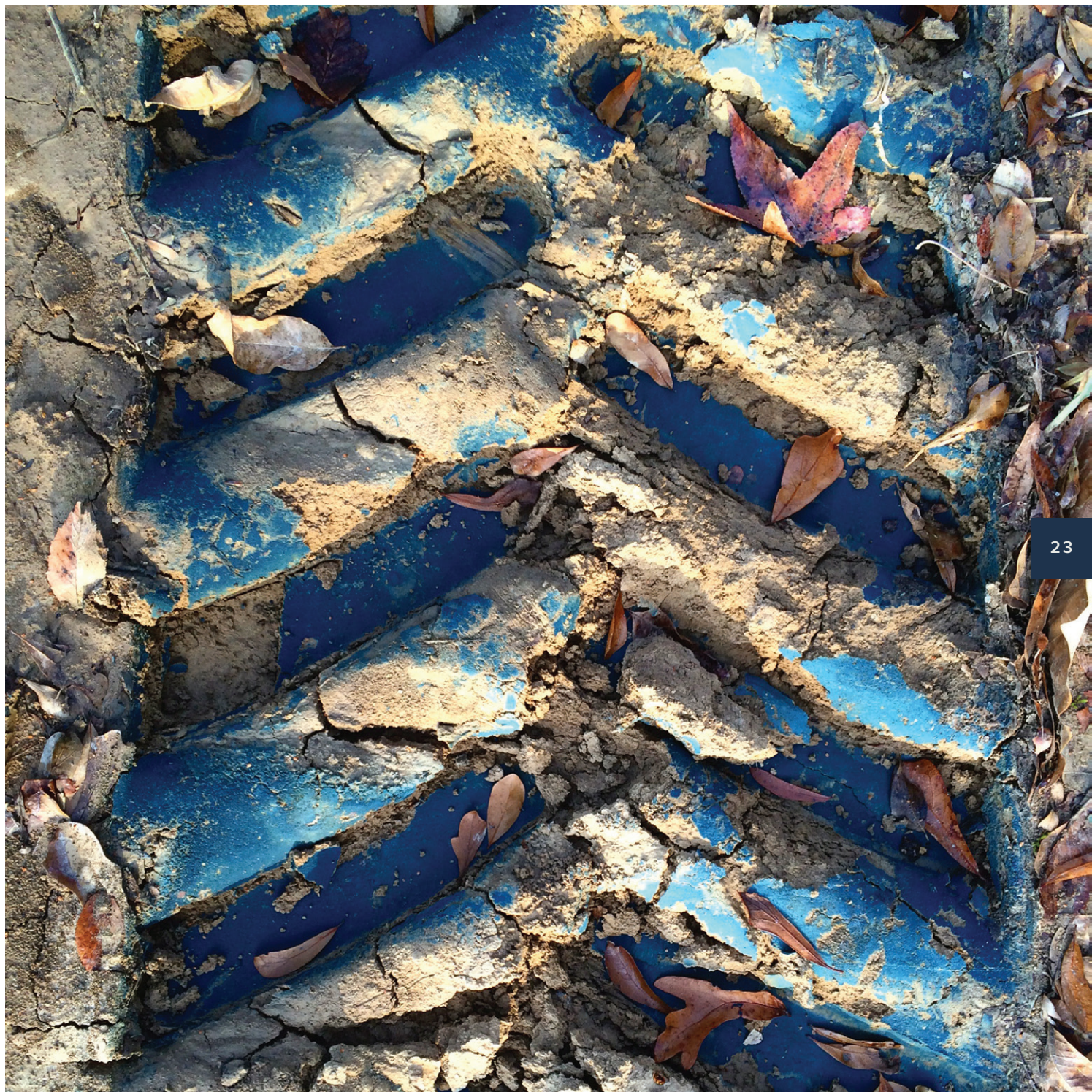


MORNING FOG
SW: 6255



ICICLE
SW: 6252

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SLATE BLUE

In life, if there is one thing that is certain, it is that change is inevitable. Because of this, a calming space at home is a welcome getaway. Viking infuses beautiful colors to create a soothing sense of calm in the kitchen, the heart of the home. **Slate Blue** offers classic assurance, an anchor for our hearts and homes, and a solid foundation to rest and refuel.

To bring the vision for your Slate Blue Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Slate Blue to complete your personal vision and dream kitchen.

SW: 9178*



DESIGNER ROOM COLOR PALETTE



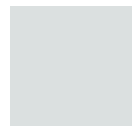
INKWELL
SW: 6992



GRAY SCREEN
SW: 7071



WATERLOO
SW: 9141



ICE CUBE
SW: 6238

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SAN MARZANO RED

Nothing represents the warmth and aroma of Italy more perfectly than the San Marzano tomato, the essential of classic pasta sauce. Often referred to as the flawless tomato, it exudes the cheer and camaraderie that Italy has long been known for. Like the tomato, our **San Marzano Red** adds beauty and flawlessness to any kitchen.

To bring the vision for your San Marzano Red Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in San Marzano Red to complete your personal vision and dream kitchen.

SW: 6871*



**SHERWIN
WILLIAMS.**

DESIGNER ROOM COLOR
PALETTE



INDIGO BATIK
SW: 7602



FAVORITE JEANS
SW: 9147



CREAMY
SW: 7012

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REDUCTION RED

Red wine reduction may be a simple sauce, but it elevates a recipe to a luxurious meal. A heated reduction can expand the flavors in a dish and make it more special, as does a Viking range in **Reduction Red**. The hue will beautifully elevate the mood in any kitchen and for every meal.

To bring the vision for your Reduction Red Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Reduction Red to complete your personal vision and dream kitchen.

SW: 7585*



DESIGNER ROOM COLOR PALETTE



COMICAL CORAL
SW: 6876

DOESKIN
SW: 6044

BORSCHT
SW: 7578



ALAEA
SW: 7579

POLISHED MAHOGANY
SW: 7562

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KALAMATA RED

Every complete charcuterie board includes the Kalamata olive. The deep, reddish-purple tone and shiny exterior adds pizzazz to the traditional cheeses, meats and breads. Likewise, our **Kalamata Red** is the unexpected, yet perfect, pop of color and fun in a traditional kitchen space.

To bring the vision for your Kalamata Red Viking kitchen to life, it is paired with an inspired collection of colors. This full palette of colors can be used for flooring, countertops, backsplashes and cabinetry.

In addition, a wide variety of Viking range, ventilation and refrigeration products are available in Kalamata Red to complete your personal vision and dream kitchen.

SW: 2801*



**SHERWIN
WILLIAMS.**

DESIGNER ROOM COLOR
PALETTE



MOSCOW MIDNIGHT
SW: 9142

MOODY BLUE
SW: 6221

INSIGHTFUL ROSE
SW: 6023



OYSTER BAY
SW: 6206

PURE WHITE
SW: 7005

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FROST WHITE (FW)



PACIFIC GRAY (PG)



DAMASCUS GRAY (DG)



CAST BLACK (CS)



VANILLA CREAM (VC)



CYPRESS GREEN (CY)



BLACK FOREST GREEN (BF)



ARCTIC GRAY (AG)



BYWATER BLUE (BW)



ALLUVIAL BLUE (AB)



SLATE BLUE (SB)



SAN MARZANO RED (SM)



REDUCTION RED (RE)



KALAMATA RED (KA)



BLACK (BK)
CLASSIC COLOR FINISH



WHITE (WH)
CLASSIC COLOR FINISH



ARCTIC GRAY



THE
DELTA
HUES

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