



CASH BACK OFFER

May 1 to September 30, 2011

The Ultimate *Performing* Professional Kitchen Appliances

**\$50
CASH
BACK**



Cooktops, Rangetops, Ventilation Systems, 72" High Refrigerator/Freezers, Dishwashers

**\$100
CASH
BACK**



Built-in Single & Double Wall Ovens

**\$500
CASH
BACK**



All Ranges and 84" High Built-In Refrigerator/Freezers, All Refrigerators & All Freezers

ADD **\$300 BONUS** for the Full Viking Kitchen Package

Range or Cooktop/Oven, Ventilation, Full-Size Refrigerator & Dishwasher

then add **\$50 MORE** for each additional Viking Appliance

Turn your basic kitchen into a Chef's Paradise with additional premium appliances
(see reverse for list of qualifying appliances)



\$950 CASH BACK!



\$1,650 CASH BACK!

*CASH BACK by mail offer. See form on reverse for claim procedures and requirements.



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The **New!** VIKING DESIGNER SERIES Kitchen Appliances

**\$50
CASH
BACK**



Cooktops, Rangetops, Ventilation Systems, 72" High Refrigerator/Freezers, Dishwashers

**\$100
CASH
BACK**



Built-in Wall Ovens

**\$250
CASH
BACK**



Ranges

**\$500
CASH
BACK**



84" High Built-In Refrigerator/Freezers, All Refrigerators & All Freezers

ADD \$300 BONUS for the Full Viking Kitchen Package
 Range or Cooktop/Oven, Ventilation, Full-Size Refrigerator & Dishwasher

then add \$50 MORE for each additional Viking Appliance
 Turn your basic kitchen into a Chef's Paradise with additional premium appliances
 (see reverse for list of qualifying appliances)



\$700 CASH BACK!



\$1,350 CASH BACK!

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The Ultimate Outdoor Kitchen Starts with a VIKING Grill!



May 1 to September 30, 2011

Purchase a Viking Outdoor Grill and earn a FREE Custom Cover or a Viking Professional Hand Blender Premium Set. Purchase the Grill AND a second complementing Viking Outdoor Appliance and earn BOTH FREE!

See claim form on back for details



PREMIUM FEATURES OF THE VIKING GRILL!

What you need to know before you buy a Grill

Double-walled Lid *The lid won't discolor from the heat – always looks good*

Concealed-spring Lid Assist* *Easy-lift lid - no visible garage door springs*

Interior Lighting & Illuminated Front Panel*

White lights rather than colored for better visibility at night

StainlessSteel Infrared Rotisserie w/Metal Gear-Driven Motor

Stainless Infrared requires less maintenance than ceramic

Largest capacity – 14-1/2" for large turkeys and roasts.

Concealed gear box means no banana cuts on side of lid

PowerPorcelain coated Cast Iron Grill Grates*

Better heat transfer (no hot/cold spots), delicate foods less likely to stick, grates will not discolor from heat

29,000 BTU Burners* and 14-gauge Stainless Steel Flavor Generator Plates

Most powerful grill burner available for searing your grilled meats.

The unique Flavor Generator Plate design adds flavor & guards the burner while reducing flare-ups

Insulated Fire Box *Keeps the heat inside the cooking area where you want it, no insulation jacket required*

Large Capacity Smoker Box included

Accommodates large wood chunks for better smoke flavor

Easy Clean Grease Management System *All drippings channel down into a center pan for easy cleanup*

The Large Variety of products in the Viking Outdoor Kitchen Line

More Products for Ultimate Entertaining

The largest line up of quality Outdoor Products in the industry

* current "E" Series Grills only.