

Kevin Brown Named President of Viking Range

Elgin, Ill. (July 5, 2016) – Kevin Brown has been named President of Viking Range, a Middleby Corporation company, based in Greenwood, Miss. Mr. Brown will be responsible for the overall operations, sales and engineering initiatives at Viking Range.

“Kevin has been an effective and respected leader with Viking customers, employees and vendors over the past several years, and he has proven time and time again that he can deliver results,” said Selim A. Bassoul, Chairman and CEO of The Middleby Corporation.

Under Kevin’s direction, an entirely redesigned line of Viking product for all appliances was manufactured under new, rigorous quality-testing processes. This redesign of every product in a short period of time resulted in significant improvements in reliability and performance across all Viking product categories.

“I am proud to lead Viking into a new era with our redesigned and award-winning residential technologies,” said Mr. Brown. “Viking is a well-known, established brand and we now have everything in place to move forward and grow with our new product offerings and by expanding our domestic and global reach.”

Kevin brings more than 25 years of domestic and global appliance experience to his new position. Since joining Viking Range in 2007, Mr. Brown has held several senior engineering positions within the company. Most recently he was Vice President of Operations and Engineering. Before joining Viking Range, Kevin held management positions at Whirlpool and Maytag.

Viking Range originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Recent product awards include:

2016 Kitchen and Bath Industry Show People’s Choice Award 2016, Viking Incogneeto

2016 Winner , Architizer A+ Awards, Viking French Door

2016 and 2015 Special Mention, A+ Architizer Awards

2015 USA Today Editor's Choice Award, Viking Professional Gas Cooktop

2015 Best of the Best, Ocean Home Magazine, Tuscany Range

2015 Good Housekeeping, Best Gas Range

Viking Range was also recently named one of the Best Places to Work in Mississippi, 2016, repeating the award from 2014. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide. For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.

About The Middleby Corporation

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The company's leading equipment brands serving the commercial foodservice industry include Anets®, Beech®, Blodgett®, Blodgett Combi®, Blodgett Range®, Bloomfield®, Britannia®, Carter-Hoffmann®, Celfrost®, Concordia®, CookTek®, CTX®, Desmon®, Doyon®, Eswood®, frifri®, Giga®, Goldstein®, Holman®, Houno®, IMC®, Induc®, Jade®, Lang®, Lincat®, MagiKitch'n®, Market Forge®, Marsal®, Middleby Marshall®, MPC®, Nieco®, Nu-Vu®, PerfectFry®, Pitco Frialator®, Southbend®, Star®, Toastmaster®, TurboChef®, Viking®, Wells® and Wunder-Bar®. The company's leading equipment brands serving the food processing industry include Alkar®, Armor Inox®, Auto-Bake®, Baker Thermal Solutions®, Cozzini®, Danfotech®, Drake®, Maurer-Atmos®, MP Equipment®, Processing Equipment Solutions®, RapidPak®, Spooner Vicars®, Stewart Systems® and Thurne®. The company's leading equipment brands serving the residential kitchen industry include AGA®, AGA Cookshop®, Brigade®, Divertimenti®, Falcon®, Fired Earth®, Grange®, Heartland®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Mercury®, Rangemaster®, Rayburn®, Redfyre®, Sedona®, Stanley®, TurboChef®, U-Line® and Viking®. In 2014 and 2015, The Middleby Corporation was named a Fastest Growing Company by Fortune Magazine. For more information about The Middleby Corporation visit www.middleby.com

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