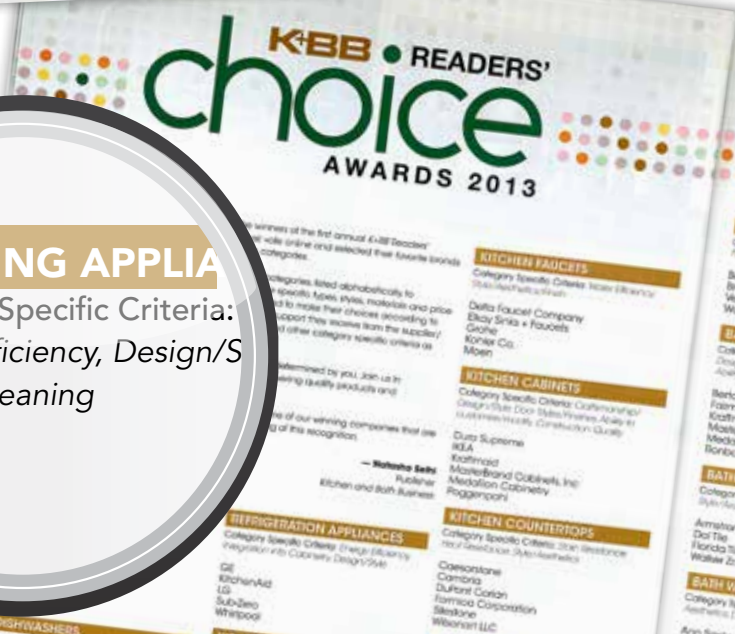


Luxury (Gas)
VIKING PROFESSIONAL
 Freestanding Gas
 VGSC5304B (\$6,000)

Bested the rest for pro-caliber cooking. Boiled fast, broiled to perfection, and bake brilliant! Even without using convection.



2013 Brand Value Insights
 Cooking Appliances
 "Select" Topline
 VIKING IS THE
NUMBER ONE COOKING APPLIANCE CHOICE
 OF AFFLUENT CONSUMERS



COOKING APPLIANCE
 Category Specific Criteria:
 Energy Efficiency, Design/S
 Ease of Cleaning
Viking

