



Janie K. Hirsch

The Viking stainless steel finish complements natural textures, and a mixture of warm and cool tones to create a look of timeless sophistication.



PHOTOS BY CHRIS LITTLE, ATLANTA, GEORGIA

Using color as a neutral, in conjunction with texture and pattern, Janie K. Hirsch, ASID, designs interiors that feature an eclectic combination of classic furnishings and antiques with a strong connection to architectural elements. When it comes to kitchens, she says she always wants to use the best products — and that means Viking.

“Viking products offer great function and versatility — you can always find what you need,” says Hirsch, owner of J. Hirsch Interior Design in Johns Creek, Georgia. “My clients value function as well as beautiful design.” In addition, an increasing number are eager to live in environmentally friendly houses, and Hirsch knows Viking is commit-

ted to creating high-performance, durable and resource-efficient products.

Natural textures and a mixture of warm gold and cool gray tones set the mood in the kitchen Hirsch designed for a 4,300-square-foot Italian farmhouse style home in the Westbrook neighborhood near Cumming, Georgia. The custom cabinetry by Keystone Millworks

is maple with a slightly distressed texture. Combined with the sleek, clean lines of the Viking stainless steel finish, the overall look is one of tailored and timeless sophistication.

In addition to selecting materials, cabinetry and appliances, Hirsch designed the layout for the 300-square-foot kitchen, which opens into a sunny, 150-square-foot breakfast room and a 300-square-foot multi-function room. As a result, the combined spaces feel as if they are one large, 795-square-foot room.

Everyone wants to be in the kitchen

The kitchen features a beamed ceiling and two islands. "When you're entertaining, everyone usually wants to be in the kitchen," explains Hirsch.

She designed one island to allow people to sit and talk while food is being prepared. The other island, which is closer to the kitchen's 48"W. Viking dual fuel range with chimney wall hood, is more intimately involved in preparation since it includes a sink, as well as a 24"W. Viking dishwasher and 24"W. Viking wine cellar with a clear glass door. The refrigerator is a 42"W. side-by-side Viking refrigerator/freezer.

Interior design was a natural choice for architect's daughter

Hirsch's father was an architect and watercolor artist, "So it was natural for me to go into interior design," she says. After earning a bachelor's degree in Interior Design from Louisiana State University's School of Architecture, Hirsch moved to New York City to work at a lighting design firm. This was followed by a brief stint working in Hilton Head, South Carolina. Then Hirsch "landed on her feet" in Atlanta, where she began working as a designer for Hedgewood Properties, a building company

VIKING INDOOR APPLIANCES

- 48"W. Range with 6 Burners and 12"W. Griddle
- 48"W. Chimney Wall Hood with Ventilator Kit
- 30"W. Warming Drawer
- 24"W. Undercounter Dishwasher
- Microwave Oven and Built-In Trim Kit
- 42"W. Side-by-Side Refrigerator/Freezer



that has received many honors, including being named as one of "Atlanta's Top 20 Women Owned Businesses."

About five years ago, Hirsch was introduced to Viking products when she attended a demonstration at HADCO, the Viking distributor in Atlanta. "I could see the difference," she says. "Viking always outshined other products in everything, including style and ease of use."

Whether she's designing the interior of a new home, or working on a remodeling project, Hirsch says Viking products are among the first things she shows her clients. "A lot of people are already familiar with Viking because it's a top brand," she notes.

In addition to the large variety of products and styles, Hirsch says she and her clients love the great function and versatility Viking offers, including options such as griddles for rangetops.



Helping her clients with VikingFeaturedDesigner.com

This year, Hirsch, who has received numerous local, regional and national design awards for personal homes, show houses and model homes, decided to form her own company (www.jhirschinteriors.com). Her office is in her home, but she says she's able to introduce her clients to the entire spectrum of Viking products thanks to VikingFeaturedDesigner.com. "It's great!" she says. "It's very helpful because it offers a combination of photographs and technical information. I can print spec sheets off the Web site."

When she's not working on interior design projects, Hirsch and her husband, a wine distributor, do a lot of traveling. "We love to see historic homes and look at architecture, as well as enjoy lots of different styles and cultures," she says. "This fall, we'll be traveling to Italy, where we'll have opportunities to visit lots of great wineries."

