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### Viking Awards August Designer of Distinction to Christopher Grubb

Greenwood, MS (September 3, 2015)—Viking Range, LLC, the leader in premium residential kitchen technology, has named Christopher Grubb as the August Designer of Distinction. Mr. Grubb is the founder and president of ARCH-INTERIORS Design Group, Inc. based in Beverly Hills, California and is the seventh monthly winner in the 2015 Viking Kitchen Design Competition. Designers from around the United States are vying for the coveted honor to become the 2015 Viking Designer of the Year to be awarded in November.

ARCH-INTERIORS Design Group, Inc. is an internationally recognized and award-winning interior and exterior design firm with expertise in residential, commercial, hospitality, retail, healthcare and beauty projects. Based in Beverly Hills, California, ARCH-INTERIORS was established in 1994 by Christopher J. Grubb, who has become a prominent expert in the industry. The Design Group combines extraordinary talent and global experiences to create spaces, nationally and worldwide, that can be as "cutting edge" or "timeless" as the exceptionality of each of its clients.

ARCH-INTERIORS is regularly profiled in national and international magazines, books, television, radio and other media outlets. Los Angeles Home & Décor magazine named ARCH-INTERIORS one of Los Angeles' Top 10 interior design firms and World Architecture Magazine in Hong Kong devoted an entire issue to over 50 of the design group's projects. Most recently, the firm had the distinction of winning both silver and gold for their penthouse project at The Residences at W Hollywood from the International Property Awards.

The clients of the winning Viking kitchen design had a desire to combine the kitchen, breakfast nook and family room into a "great room" to accommodate both indoor and outdoor living for their family. "In this effort the kitchen was of great importance to them and their request was for something contemporary but not too modern," said Christopher Grubb. "We incorporated Viking Appliances because of their bold design with a commercial kitchen edge," Grubb added. "The stainless finish made a strong contemporary statement that complimented the design and with an active family, the appliances are the quality Viking is known for."

To anchor the "cooking" side of the room, full height cabinetry surrounds the Viking range and "frames" it while an oversized hood fan adds drama to the space. Because the Viking appliances were in view, porcelain with metallic finishes in grays were chosen as a back splash to complement the appliances and the variation of grain in the gray wood tones of the cabinetry. The island includes a microwave drawer as opposed to a built in to not interrupt the clean cabinetry.

Each month prizes and recognitions are awarded to the winning designer in the 2015 Viking Kitchen Design Competition. The monthly winner receives the designation of Designer of Distinction and is featured on [vikingrange.com](http://vikingrange.com) and social media channels. The monthly winner also receives a Viking Professional 10 piece cookware set valued at over \$1,600.

The grand prize winner named as the 2015 Viking Kitchen Designer of the Year will be featured in a 2016 **Architectural Digest** ad and will receive a Viking Professional Range valued up to \$10,299. Entries by design professionals for the Viking Kitchen Design Competition are being accepted through October 31, 2015. Design professionals interested in entering the Viking Kitchen Design Competition can visit [www.vikingrange.com/designers](http://www.vikingrange.com/designers) to enter.

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit [www.vikingrange.com](http://www.vikingrange.com). VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.