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Viking Expands the Delta Hues Contemporary Color Collection Offering a Stunning Array of Viking Appliance Design Options

Greenwood, MS - Viking Range, LLC, the originator of professional grade cooking equipment for the home, is expanding its color collections due to the success of both the contemporary and classic color collection. Viking is now offering a rich and vibrant new selection of color options for many of their luxury cooking, refrigeration and ventilation products.

The Delta Hues, a Contemporary Color Collection, is a stirring palette of 14 colors that is inspired by global influences that have found their way into the Mississippi Delta, the cradle of Viking's home offices in Greenwood. An Arctic sky, a French treat and a Greek olive are just a sample of the ingredients in the diverse Delta Hues palette. Viking knows that their savvy and style-forward customers are looking for a variety of design options as they create their home kitchens and The Delta Hues delivers a spectrum of choices. The Delta is a mixing bowl of global cultures, sights and flavors and the 14 Contemporary Colors from Viking bring warmth and beauty to any kitchen.

Alluvial Blue. Arctic Gray. Frost White. Kalamata Red. Blackforest Green. Vanilla Cream. Cast Black. Reduction Red. Pacific Gray. Bywater Blue. Cypress Green. San Marzano Red. Damascus Gray. Slate Blue. All of these wondrous colors draw inspiration from the international melting pot that is the Mississippi Delta. Blackforest Green draws from the dense forests of Germany. Alluvial blue is found in the Mississippi clay. San Marzano Red glows like the flawless tomato that is the foundation of many pasta dishes. Bywater Blue reflects the joy and lively influence of New Orleans. All 14 Delta Hues colors resonate with a global yet personal touch that allows interior designers to choose colors that align with their visions. There are now 14 more reasons that make Viking the heart of the kitchen.

The Delta Hues Contemporary Color Collection has been developed in partnership with the paint experts at Sherwin Williams. Every Delta Hues color includes a Sherwin Williams Designer Room Color Complementary Palette that gives designers whole new avenues of design choices and options.

All Viking Tuscan, 3, 5 and 7 Series products are available in these colors with the exception of microwaves, undercounter refrigeration/ice machines, 3 Series refrigeration, downdrafts and Viking outdoor products, which are available in Stainless Steel only. Viking Virtuoso 6 Series products are available in Black Glass or Stainless with Black Glass.

With the introduction of The Delta Hues Contemporary Color Collection, Viking is able to offer this wide variety of color choices along with their industry-leading innovation in ranges, refrigeration and ventilation products. Viking innovation includes features such as:

- Viking Elevation™ Burners
- Patented Vari-Speed™ Dual Flow Convection System
- CoolLit™ LED Lighting
- Gourmet Glo™ Glass Enclosed Broiler
- BlueZone® Fresh Preservation Technology
- Spillproof Plus™ Shelves with Nano Technology

To learn more about the Viking Delta Hues Contemporary Color Collection including complete product specifications, locations of showrooms and purchasing details, please visit www.VikingInColor.com.

The introduction of the Delta Hues Contemporary Color Collection is another example of Viking's industry-leading approach to building luxury appliances with style, form and functionality. The combination of Viking innovation, design, quality and heritage has not gone unnoticed and has garnered recent awards.

In addition to the contemporary colors, Viking also offers a classic color collection for virtually all products which consists of Stainless Steel and White.

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking became a member of the Middleby Corporation family in 2013. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide

For additional product information beyond the Viking Delta Hues Contemporary Color Collection, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com.