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Viking Awards January Designer of Distinction to Lori Carroll

(Greenwood, MS (February 6, 2015))—Viking Range, LLC, the leader in residential kitchen technology, has named Lori Carroll as the January Designer of Distinction. Mrs. Carroll, a kitchen designer from Tucson, Arizona is the first monthly winner in the new 2015 Viking Kitchen Design Competition. Designers from around the United States are vying for the coveted honor to become the 2015 Viking Designer of the Year to be awarded in November.

Each month prizes and recognitions are awarded to the winning designer. The monthly winner receives the designation of Designer of Distinction and is featured on vikingrange.com and social media channels. The monthly winner also receives a Viking Professional 10 piece Cookware set valued at over \$1600.

The grand prize winner named as the 2015 Viking Kitchen Designer of the Year will be featured in a 2016 **Architectural Digest** ad and will receive a Viking Professional Range valued up to \$10,299. Entries by design professionals for the Viking Kitchen Design Competition are being accepted through October 31, 2015.

Lori Carroll, Principal of Lori Carroll & Associates, is one of Tucson's most sought after designers. As a graduate of the University of Arizona, with a Bachelor of Science degree in Interior Design, Lori has always loved the casual lifestyle the desert southwest has to offer. But Lori's unique sense of style goes way beyond any Southwestern stereotypes. Her refined, yet livable interiors are an artistic blend of sophistication and comfort.

The winning kitchen design, The Wayne Kitchen, is an open-concept kitchen surrounded by the most incredible scenery. This custom home, with amazing views and incredible architecture, holds a mystical allure and the kitchen merited a design plan that would maximize its transcendent presence and culinary functionality.

Objectives of the project included creating a magnificent kitchen that showcases the home's unique architecture, showcasing the stunning views, optimizing the functionality of the open floor plan, specifying the latest Viking appliances and designing a concealed pantry. Challenges included designing around a large center island, free-form granite fabrication, seamlessly blending cabinetry and appliances for a cohesive look and unifying each of the surrounding living areas.

Solutions were to install cabinetry and position the appliances along the exterior wall enhancing the open feel, along with adding additional storage to the center island and creating multi-level countertops to expand prep zones and accommodate island seating. Special features of the kitchen are Viking Professional appliances, including Viking Refrigeration with custom panels to match cabinetry, custom bronze, round penny mosaic backsplash, large pantry concealed behind cabinetry doors, and mystic wave polished granite.

Design professionals interested in entering the Viking Kitchen Design Competition can visit www.vikingrange.com/designers to enter.

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.