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**New Line of Viking Professional Ranges Enable True Professional Performance for Your Home**

**(Greenwood, MS (July 2015)** – Viking Range, LLC, a leader in kitchen technology, raises the bar again with the introduction of a new line of professional ranges; the Viking Professional 7 Series Ranges. The most innovative ranges in Viking history, the 7 Series ranges join the Viking 3 Series and 5 Series ranges as an ultra-premium extension of the renowned Viking brand, offering a new level of design and cooking performance for passionate home chefs.

Viking 7 Series ranges feature 23,000 BTU Elevation™ Burners with brass flame ports, adapted from the Viking Commercial product line. These high performance burners are combined with a fully-featured convection oven to create a restaurant-caliber range unlike any other in the residential market.

New features, exclusive to the 7 Series ranges and not available on previous Viking range lines, include the powerful Elevation™ Burners and ViChrome™ Griddle, a true commercial plancha/griddle with a patent-pending grease management system. Exclusive oven features unique to the 7 Series include GentleClose™ Doors on the oven, TruGlide™ Full Extension Racks, and SoftLit™ LED Lights which accent the control panel and illuminate knobs.

Like in commercial kitchens, the 7 Series ranges have elevated burners and flame ports as well as a deep recessed burner pan that make cleanup easy because spillovers do not bake on.

“This range has redefined professional performance for the home because consumers get a true restaurant quality range, safe for the home use, with the most powerful burners available.” said Brent Bailey, Viking Vice President of Brand Management. “Even though the burners are the most powerful in the industry, the burners also offer the most delicate, even, gentle simmering with the VariSimmer™ Setting available on all burners.”

The Viking Professional 7 Series Gas Range won the People's Choice Award at the 2014 Kitchen and Bath Industry Show and more recently won the prestigious GOOD DESIGN® Award which honors the yearly achievements of the best industrial and graphic designers and world manufacturers for their pursuit of extraordinary design excellence.

The Professional 7 Series Range is available in 36” and 48” widths, in both gas and dual fuel, and backed by an industry leading warranty; the Viking Signature Warranty.

As part of this introduction, 7 Series Rangetops are also available in 36” and 48” widths from a local authorized Viking dealer.

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.