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Viking Awards January Designer of Distinction to Regina Garcia

Greenwood, MS (February 15th, 2016)—Viking Range, LLC, the leader in premium residential kitchen technology, has named Regina Garcia as the January 2016 Designer of Distinction.

Regina is the principal designer for Regina Garcia Design, LLC, a full service design firm specializing in high end residential, new construction, remodel and historic preservation based in Charleston, South Carolina. Ms. Garcia is the first monthly winner in the 2016 Viking Kitchen Design Competition. Designers from around the United States are vying for the coveted honor to become the 2016 Viking Designer of the Year to be awarded in November.

A graduate of Colorado Institute of Art, Regina's design career began in Denver, Colorado. With a passion for historic architecture combined with the beauty of the Lowcountry, she started her own interior design firm in Charleston in 2002.

Regina approaches each project with the individuality that truly represents everything that she is as a designer with the reflection of her client's style. As a certified kitchen designer, an apprentice to a molding architect as well as an apprentice to a local architect specializing in building systems, Regina encompasses the entire design process from conceptual to completion.

Regina's designs have been showcased in over 34 national publications as well as numerous local publications. One of her favorite historic preservation projects was featured on HGTV's "Bang for Your Buck" and was selected as the best value renovation.

Inspiration for this Charleston, South Carolina home was the desire for the home to feel like an old cotton gin. Materials, colors and design were used to give this new construction home an industrial vintage look.

Hand Crafted, old growth brown oak cabinetry from England was the perfect complement to the Viking Graphite Gray Appliances. Salvaged copper pendants and barn beams were also incorporated with exposed brick along with stucco finishes, living brass cabinet hardware and milk paint finishes.

"My clients are avid chefs and entertain weekly so Viking appliances were at the top of their "must-have" list," said Ms. Garcia. "The placement of cooking and clean up zones was a crucial part of the well-equipped Viking workstations with the island being the central hub: a zone for the cooking, zone for prepping and zone for refrigeration."

"Given limited space for each zone, the 36" range provided the perfect cooking scenario and established the focal point of the kitchen. The built-in Viking 36" refrigerator/freezer was the perfect scale, surrounded by a "brown" oak armoire for added storage." "This space was a beautiful collaboration reflecting my client's personality and their love of cooking and entertaining."

Each month prizes and recognitions are awarded to the winning designer in the 2016 Viking Kitchen Design Competition. The monthly winner receives the designation of Designer of Distinction and is featured on vikingrange.com and social media channels. The monthly winner also receives a Viking Professional 10 piece cookware set valued at over \$1,600.

The grand prize winner named as the 2016 Viking Kitchen Designer of the Year will be featured in a 2017 **Architectural Digest** ad and will receive a Viking Professional Range valued up to \$10,299. Entries by design professionals for the Viking Kitchen Design Competition are being accepted through October 31, 2016. Design professionals interested in entering the Viking Kitchen Design Competition can visit www.vikingrange.com/designers to enter.

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, or to request a quote, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.