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**VIKING OPENS SHOWROOM AT NEW YORK DESIGN CENTER
Grand Opening Set for September 14th at What's New, What's Next**

(New York, NY) – Viking Range, LLC, part of the Middleby Residential Group announces the grand opening of its new luxury appliance showroom to debut on September 14th at New York Design Center's "What's New, What's Next" event. This new Viking and Middleby Residential state of the art kitchen design showroom is located in Suite 201 of the New York Design Center at 200 Lexington Avenue. From ultra-premium furniture to innovative cooking and refrigeration appliances, this new showroom will display only the finest kitchen appliance brands on the market such as Viking, AGA, La Cornue, Lynx, Marvel, U-Line as well as Grange Furniture.

"Viking, along with the other brands in the Middleby Residential portfolio, is excited to introduce this showroom to better serve the New York design community and consumer market," said Kevin Brown, President of Viking Range, LLC. "Viking and Middleby Residential are committed to offering the highest quality and most innovative kitchen appliances to allow commercial performance in a residence, giving the homeowner the ability to cook like a professional chef at home."

The New York Design Center is the industry's premier resource for fine furnishings housing over 100 showrooms and representing more than 500 lines of fine, traditional, contemporary, residential and contract furniture, as well as fabric, floor covering, lighting, wall covering, kitchen and bath and decorative accessory resources.

The Viking showroom opening coincides with New York Design Center's ninth annual What's New, What's Next. This event is the most anticipated interior design event of the season and is a showcase of new ideas, design, materials, and products. The event will boast presentations, book signings, and panel discussions with the industry's top editors, designers, and manufacturers.

About Viking Range, LLC

Viking Range, LLC originated ultra-premium commercial-type appliances for the home, creating a whole new category of home appliances. Committed to innovative product design, unrivaled performance and peerless quality, Viking is headquartered in Greenwood, Mississippi, and is a subsidiary of The Middleby Corporation, a long-time leader in commercial kitchen technology. Viking appliances are recognized globally as the foremost brand in the high-end appliance industry and are sold through a network of premium appliance distributors and dealers worldwide.

For additional product information, to locate a Viking dealer in your area, please visit www.vikingrange.com. VIKING is a registered trademark of Viking Range, LLC. Viking products are sold under the BRIGADE brand in Canada.

About Middleby Residential

The Middleby Corporation is a global leader in the foodservice equipment industry. The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries. The Middleby Residential Group includes the brands AGA®, AGA Cookshop®, Brigade®, Fired Earth®, Grange®, Heartland®, La Cornue®, Leisure Sinks®, Lynx®, Marvel®, Mercury®, Rangemaster®, Rayburn®, Redfyre®, Sedona®, Stanley®, U-Line® and Viking®.