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Meet Stu Stone, VP of Sales & Business Development



Stu Stone is the new VP of Sales and Business Development for Viking. He has been a part of the appliance industry for 22 years. Stu is originally from Long Island, New York, and is now living in West Palm Beach, Florida.

Stu's appliance journey began when he was just 17 years old, working as a salesperson for a retail company called Nobody Beats the Wiz. He then moved to 2 Guys Appliance to continue building his sales experience. As he started to master the world of appliances, Stu became the Lead Buyer and Director of Builder Sales and Merchandising at Appliance World in Huntington, Long Island, New York.

As VP of Sales and Business Development, he will share his knowledge and provide feedback to corporate and the factory about what he is seeing out in the field. He believes hearing it from someone who has been on the retail floor for a while will end up helping the regional DSMs as well. Stu says he looks forward to developing new projects with Viking and working closely with the Marketing team.

In his free time, Stu enjoys playing golf and watching his favorite athlete, Tiger Woods. He also enjoys spending time with his family, girlfriend, and daughter. Stu loves swimming and going out to dinner. He enjoys watching football; his favorite team is the Green Bay Packers.

His favorite thing about his position is seeing the passion of the Viking team. "Viking really wants to win, and that's what I'm here to do." – Stu Stone.

We loved Stu's visit to Viking HQ this week. His passion, product knowledge and sales experience run deep. We have enjoyed sharing ideas, brainstorming a bright future, spirited discussions, and breaking A LOT of bread!



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